

MEMBERSHIP BENEFITS

a) Access to GS1 global network

This provides each member with a unique identification number termed as Global Trade Item Number (GTINs) which is ISO certified.

b) Unique company prefix

Allows members to generate different product identifiers at primary, secondary and tertiary levels of packaging.

c) Traceability

GS1 Kenya barcodes can be used across the supply chain both locally and internationally. We offer both **linear barcodes** and **2D codes (QR codes)** to your products.

d) Customer Service Desk

A dedicated team accessible through telephone, email, self-service portal and all social media handles to promptly respond to your enquiries.

e) Training

Free training on **GS1** standards upon joining as a member and thereafter yearly.

f) Access to market

We offer a **free value addition service** through **THAMANI ONLINE** - which is a platform that members can list their products for purchase by registered retailers.

g) Marketing of products

GS1 Kenya has a digital magazine - **"THE TRACKER"** where members can showcase their products at affordable fee.

h) Hakikisha Bidhaa

We provide a portal to verify your product. This promotes public trust and confidence on products with GS1 Kenya barcodes.

i) Consultancy Service

GS1 Kenya provide extra assistance to achieve maximum results from the GS1 standards and systems within your organisation. We offer technical solutions in:

- Hardware solutions;
- Warehouse management systems;
- Fixed asset management;
- 2D Traceability Solutions i.e marketing your products using videos embedded in **QR codes** and **Data matrix**.

Links:



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www.gs1kenya.org



<https://thamanionline.com>



<https://www.gs1kenya.org/search/barcodes>



<https://thetracker.media/>



<https://bit.ly/3TmvfoN>



<https://twitter.com/home>



<https://www.linkedin.com/feed/>



<https://bit.ly/3cw3Z6P-youtube>